



## PRESS RELEASE

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### Hilton San Francisco Union Square Upgrades Guest Experience with Comcast Fiber

*New Internet system provides a dynamic and secure platform that drives application performance for San Francisco hotel guests*

**SAN FRANCISCO, Calif. – September 2, 2015** – Today, Comcast Business announced that Hilton San Francisco Union Square hotel has upgraded its Comcast Business Ethernet services spanning its 1919 guest rooms and 130,000 square feet of meeting space, to provide a strong and reliable Internet experience for its guests. With the upgrade, Hilton San Francisco Union Square has moved from two Internet circuits of 500Mbps to two dedicated 1Gbps circuits, upgradable to 10Gbps.

Hilton San Francisco Union Square, the brand's largest property in the Western U.S. and the largest hotel in San Francisco, hosts a variety of corporate clients including leading organizations in the tech sector, making it imperative that its Internet offering is high-speed, reliable, flexible to scale and able to rapidly respond to the demands of its clientele in both its guest rooms and meeting spaces. It is equally important for the hotel to be able to provide the bandwidth to support guests' social activities including streaming video or other content to keep in touch with loved ones, while meeting industry standards to support up to 6,000 guests online at the same time.

"One of the essential amenities we offer to our guests is Internet and our goal to support as many users with as much bandwidth at the highest speed possible at any given time is made possible by using Comcast Business' Ethernet," said Pejman Parvazi, Area Manager for Information Technology at Hilton Worldwide. "We have been impressed with Comcast's ability to address our needs and provide the potential to grow while offering reliable support. It is important for us to deliver high quality amenities to our guests."

Comcast Business' Ethernet solution has enabled Hilton San Francisco Union Square to help attract large scale conferences and events based on their ability to support clients' broadband needs, including the ability to work online throughout the hotel and high-speed support for all devices.

"Reliable and efficient solutions are critical to the hotel industry in today's digital environment," said Ted Girdner, Vice President of Comcast Business for Comcast's California Region. "Hilton San Francisco Union Square is providing access to information, and we're pleased to provide a solution that enhances the hotel experience for all its guests."

#### **About Hilton San Francisco Union Square:**

Located in the heart of downtown San Francisco, Hilton San Francisco Union Square offers easy access to Nob Hill, Chinatown and fantastic shopping, dining and entertainment at Union Square. This grand hotel is one of the largest on the West Coast offering 1919 guest rooms in three towers and 134,500 square feet of meetings and special events space, including 73 meeting rooms and an opulent 30,000 sq. ft. Grand Ballroom that occupies an entire floor and can accommodate up to 3,200 guests. For the ultimate home-away-from-home experience, the hotel features a fully-equipped, modern fitness center, an outdoor heated swimming pool and whirlpool, and the Urban Tavern restaurant, a modern Gastro Pub offering an exciting menu and a lively atmosphere.

**About Comcast Business**

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

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**About Comcast Cable:**

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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